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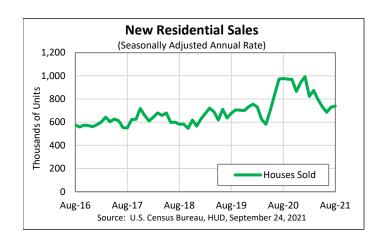
# **MONTHLY NEW RESIDENTIAL SALES, AUGUST 2021**

Release Number: CB21-155

**Statement Regarding Natural Disasters:** For information on the impact of natural disasters, including hurricanes, on the compilation of this report, please see the <u>Natural Disaster FAQs</u>.

**September 24, 2021** - The U.S. Census Bureau and the U.S. Department of Housing and Urban Development jointly announced the following new residential sales statistics for August 2021:





### **New Home Sales**

Sales of new single-family houses in August 2021 were at a seasonally adjusted annual rate of 740,000, according to estimates released jointly today by the U.S. Census Bureau and the Department of Housing and Urban Development. This is 1.5 percent (±15.1 percent)\* above the revised July rate of 729,000, but is 24.3 percent (±19.1 percent) below the August 2020 estimate of 977,000.

#### **Sales Price**

The median sales price of new houses sold in August 2021 was \$390,900. The average sales price was \$443,200.

## For Sale Inventory and Months' Supply

The seasonally-adjusted estimate of new houses for sale at the end of August was 378,000. This represents a supply of 6.1 months at the current sales rate.

The September report is scheduled for release on October 26, 2021. View the full schedule in the Economic Briefing Room: <www.census.gov/economic-indicators/>. The full text and tables for this release can be found at <www.census.gov/construction/nrs/>.

**Data Inquiries** 

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#### **EXPLANATORY NOTES**

These statistics are estimated from sample surveys. They are subject to sampling variability as well as nonsampling error including bias and variance from response, nonreporting, and undercoverage. Estimated average relative standard errors of the preliminary data are shown in the tables. Whenever a statement such as "2.5 percent (±3.2%) above" appears in the text, this indicates the range (-0.7 to +5.7 percent) in which the actual percent change is likely to have occurred. All ranges given for percent changes are 90-percent confidence intervals and account only for sampling variability. If a range does not contain zero, the change is statistically significant. If it does contain zero, the change is not statistically significant; that is, it is uncertain whether there was an increase or decrease. The same policies apply to the confidence intervals for percent changes shown in the tables. Changes in seasonally adjusted statistics often show irregular movement. It takes 4 months to establish a trend for new houses sold. Preliminary new home sales figures are subject to revision due to the survey methodology and definitions used. The survey is primarily based on a sample of houses selected from building permits. Since a "sale" is defined as a deposit taken or sales agreement signed, this can occur prior to a permit being issued. An estimate of these prior sales is included in the sales figure. On average, the preliminary seasonally adjusted estimate of total sales is revised about 4.6 percent. Changes in sales price data reflect changes in the distribution of houses by region, size, etc., as well as changes in the prices of houses with identical characteristics. Explanations of confidence intervals and sampling variability can be found on our website.

<www.census.gov/construction/nrc/how the data are collected/>

#### **API**

The Census Bureau's application programming interface lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before.

<a href="https://www.census.gov/developers/">www.census.gov/developers/</a>

### **FRED Mobile App**



Receive the latest updates on the nation's key economic indicators by downloading the FRED App < <a href="https://fred.stlouisfed.org/fred-mobile/">https://fred.stlouisfed.org/fred-mobile/</a> for both Apple and Android devices. FRED, the signature database of the Federal Reserve Bank of St. Louis, now incorporates the Census Bureau's 13 economic indicators.

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\* The 90 percent confidence interval includes zero. In such cases, there is insufficient statistical evidence to conclude that the actual change is different from zero.

**Data Inquiries** 

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### New Privately-Owned Houses Sold and For Sale

(Thousands of Units. Detail may not add to total because of rounding.)

Table 1a - Seasonally adjusted

		Sold	during pe	riod <sup>1</sup>			For sale	at end of		Median	Average		
Period	United	North-	Mid-			United	North-	Mid-			Months'	sales price	sales price
	States	east	west	South	West	States	east	west	South	West	supply <sup>2</sup>	(\$)	(\$)
2020													
August	977	46	96	578	257	286	Χ	Χ	Χ	Х	3.5	X	Х
September	971	38	97	564	272	286	Х	Х	Х	X	3.5	Х	Х
October	969	41	113	540	275	284	Х	Х	Х	Х	3.5	Х	Х
November	865	34	96	523	212	290	Х	Χ	Χ	Х	4.0	Х	Х
December	943	41	112	553	237	299	Х	Х	Х	Х	3.8	Х	Х
2021													
January	993	47	124	575	247	302	Х	Х	Х	Х	3.6	Х	Х
February	823	40	104	465	214	306	Χ	Χ	Χ	Х	4.5	X	Х
March	873	47	109	550	167	305	Х	Х	Х	X	4.2	Х	Х
April	796	41	98	476	181	317	Х	Х	Х	Х	4.8	Х	Х
May (r)	733	40	92	412	189	331	Χ	Χ	Χ	Х	5.4	X	Х
June (r)	685	28	86	391	180	349	Х	Χ	Х	Х	6.1	Х	Х
July (r)	729	23	74	420	212	366	Х	Х	Х	Х	6.0	Х	Х
August (p)	740	29	51	445	215	378	Х	Х	Х	Х	6.1	Х	Х
Average RSE (%) <sup>3</sup>	10	23	24	13	14	5	X	X	Χ	X	10	X	X
Percent Change <sup>4</sup>													
Aug. 2021 from Jul. 2021	1.5%	26.1%	-31.1%	6.0%	1.4%	3.3%	X	X	Х	Х	1.7%	Х	X
90 percent confidence interval <sup>5</sup>	± 15.1	± 73.4	± 23.5	± 19.2	± 32.0	± 2.0	X	X	X	X	± 18.5	X	X
Aug. 2021 from Aug. 2020	-24.3%	-37.0%	-46.9%	-23.0%	-16.3%	32.2%	X	X	Х	X	74.3%	Х	X
90 percent confidence interval <sup>5</sup>	± 19.1	± 23.2	± 21.7	± 27.0	± 32.4	± 10.1	Χ	Χ	X	X	± 53.9	X	Χ

Table 1b - Not seasonally adjusted

Table 10 - Not seasonally adjusted	Sold during period					For sale	at end of			Median	Average		
Period	United	North-	Mid-			United	North-	Mid-			Months'	sales price	sales price
	States	east	west	South	West	States	east	west	South	West	supply	(\$)	(\$)
2019 Annual	683	30	72	399	182	327	28	40	171	88	х	321,500	383,900
2020 Annual	822	37	93	474	218	302	25	31	170	75	Х	336,900	391,900
RSE (%)	3	15	10	4	4	6	16	12	7	11	X	4	3
2020 Year to date	543	26	62	310	145	Х	х	Х	Х	Х	Х	Х	Х
2021 Year to date	556	26	64	324	141	Х	Х	Х	Χ	Х	Х	Х	Х
RSE (%)	4	13	14	4	6	Χ	X	Χ	Χ	X	X	X	Χ
Year to date percent change⁴	2.4%	-1.0%	4.4%	4.5%	-2.3%	х	х	х	X	х	х	х	х
90 percent confidence interval <sup>5</sup>	± 6.9	± 18.9	± 18.1	± 8.5	± 11.5	X	Х	Х	X	X	Х	X	Х
2020													
August	81	4	8	48	21	283	22	29	159	73	3.5	325,500	386,300
September	77	3	8	45	21	286	22	31	161	72	3.7	344,400	405,100
October	78	3	9	44	22	284	21	30	162	71	3.7	346,900	394,600
November	61	2	7	38	14	290	23	32	163	72	4.8	350,800	396,100
December	63	3	7	37	16	302	25	31	170	75	4.8	365,300	401,700
2021													
January	77	4	9	45	19	300	26	30	169	75	3.9	373,200	418.600
February		3	8	39	19	303	26	30	172	75	4.4	362,000	407,500
March	83	1	11	52	16	305	26	31	169	79	3.7	359,600	414,700
April	74	4	10	43	17	315	26	31	174	83	4.3	376.600	434.800
May (r)		4	9	36	17	327	25	30	186	85	5.0	390,400	445.300
June (r)	61	3	8	34	17	352	26	31	206	88	5.8	375,700	432,900
July (r)	64	2	6	38	18	366	28	32	217	90	5.7	390,900	448,700
August (p)	_	3	4	<b>37</b>	18	383	29	35	228	91	6.2	390,900	443,200
Average RSE (%) 3	10	23	24	13	14	5	16	14	8	9	10	5	4

p Preliminary

Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development, New Residential Sales, September 24, 2021.

Additional information on the survey methodology may be found at <a href="http://www.census.gov/construction/nrs/how\_the\_data\_are\_collected/">http://www.census.gov/construction/nrs/how\_the\_data\_are\_collected/</a>>.

r Revised

S Does not meet publication standards because tests for identifiable and stable seasonalilty do not meet reliability standards

X Not applicable

<sup>&</sup>lt;sup>1</sup> Seasonally-adjusted houses sold are published at annual rates

<sup>&</sup>lt;sup>2</sup> Ratio of houses for sale to houses sold

 $<sup>^{\</sup>rm 3}\,$  Average relative standard error for the latest 6-month period

<sup>&</sup>lt;sup>4</sup> Computed using unrounded data

 $<sup>^{5}\,</sup>$  See the Explanatory Notes in the accompanying text for an explantion of 90 percent confidence intervals

## New Privately-Owned Houses Sold, by Sales Price

(Thousands of Units. Detail may not add to total because of rounding.)

Table 2a - Number of Houses<sup>1</sup>

Table 2a - Number of Houses		Price Ranges								
Period		Under	\$150,000	\$200,000	\$300,000	\$400,000	\$500,000	\$750,000		
	Total	\$150,000	to \$199,999	to \$299,999	to \$399,999	to \$499,999	to \$749,000	and over		
2019 Annual	683	13	52	227	171	95	90	34		
2020 Annual	822	9	53	252	229	132	104	42		
RSE (%)	3	32	20	15	12	10	8	15		
2020										
August	81	(Z)	5	30	21	12	9	4		
September	77	(Z)	4	22	24	11	10	5		
October	78	(Z)	4	24	21	15	10	3		
November	61	(Z)	3	17	20	10	9	3		
December	63	(Z)	2	16	21	12	8	2		
2021										
January	77	1	2	20	22	15	13	4		
February	70	(Z)	3	18	20	13	10	5		
March	83	(Z)	2	26	21	15	14	5		
April	74	1	1	17	24	11	15	5		
May (r)	65	(Z)	1	14	19	14	11	6		
June (r)		(Z)	1	15	17	11	13	4		
July (r)		(Z)	1	15	17	14	12	5		
August (p)		(Z)	1	16	12	12	13	6		
Average RSE (%) <sup>2</sup>	10	(A)	61	23	15	19	20	29		

Table 2b - Percent Distribution

Table 2b - Percent Distribution										
		Price Ranges								
Period		Under	\$150,000	\$200,000	\$300,000	\$400,000	\$500,000	\$750,000		
	Total	\$150,000	to \$199,999	to \$299,999	to \$399,999	to \$499,999	to \$749,000	and over		
2019 Annual	100	2	8	33	25	14	13	5		
2020 Annual	100	1	6	31	28	16	13	5		
SE (%)	Х	(A)	1	4	3	1	1	1		
2020										
August	100	(Z)	6	37	26	15	11	5		
September	100	1	5	29	32	14	13	7		
October	100	(Z)	5	31	27	20	13	4		
November	100	(Z)	5	28	32	16	15	4		
December	100	(Z)	3	26	34	20	13	4		
2021										
January	100	1	3	26	28	19	17	6		
February	100	(Z)	5	26	29	18	15	7		
March	100	(Z)	2	32	26	18	16	6		
April	100	1	1	23	33	16	20	6		
May (r)	100	(Z)	1	22	29	22	17	9		
June (r)	100	(Z)	1	25	28	17	22	7		
July (r)	100	(Z)	1	24	27	22	19	8		
August (p)	100	1	2	27	19	20	22	9		
SE (%)	X	1	1	6	3	4	5	2		

p Preliminary r Revised

Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development, New Residential Sales, September 24, 2021.

Additional information on the survey methodology may be found at <a href="http://www.census.gov/construction/nrs/how">http://www.census.gov/construction/nrs/how</a> the data are collected/>.

A Represents an RSE or SE that is greater or equal to 100 percent or could not be computed

S Does not meet publication standards because tests for identifiable and stable seasonalilty do not meet reliability standards

X Not applicable Z Less than 500 units or less than 0.5 percent

 $<sup>^{1}</sup>$  Houses for which sales price was not reported have been distributed proportionally to those for which sales price was reported

<sup>&</sup>lt;sup>2</sup> Average relative standard error for the latest 6-month period

## New Houses Sold and For Sale by Stage of Construction and Median Number of Months on Sales Market

(Thousands of Units. Detail may not add to total because of rounding.)

Table 3a - Seasonally adjusted

		Sold durir	ng period <sup>1</sup>			Median			
Period			Under				Under		months for
	Total	Not started	construction	Completed	Total	Not started	construction	Completed	sale <sup>2</sup>
2020									
August	977	298	405	274	286	60	173	53	Х
September	971	308	340	323	286	62	177	47	X
October	969	323	373	273	284	60	181	43	X
November	865	292	353	220	290	65	183	42	X
December	943	276	397	270	299	67	191	41	Х
2021									
January	993	317	413	263	302	75	187	40	Х
February	823	275	344	204	306	79	188	39	X
March	873	264	385	224	305	77	195	33	X
April	796	278	316	202	317	85	199	33	X
May (r)	733	245	321	167	331	91	207	33	X
June (r)	685	181	333	171	349	97	218	34	X
July (r)	729	212	323	194	366	101	232	33	X
August (p)	740	263	311	166	378	105	237	36	Х
Average RSE (%) <sup>3</sup>	10	10	11	12	5	9	6	10	X

Table 3b - Not seasonally adjusted

		Sold duri	ng period		For sale at end of period						
Period			Under				Under		months for		
	Total	Not started	construction	Completed	Total	Not started	construction	Completed	sale <sup>2</sup>		
2019 Annual	683	189	228	265	327	54	191	82	3.0		
2020 Annual	822	234	306	282	302	67	192	43	3.6		
RSE (%)	3	11	5	7	6	8	6	6	16		
2020											
August	81	25	34	23	283	58	175	50	4.5		
September	77	25	27	25	286	61	181	45	4.5		
October	78	24	32	22	284	58	183	43	4.2		
November	61	21	23	17	290	61	186	43	4.0		
December	63	19	24	20	302	67	192	43	3.6		
2021											
January	77	25	32	20	300	73	184	42	3.2		
February	70	25	28	17	303	78	185	41	3.7		
March	83	25	36	22	305	81	191	34	5.1		
April	74	25	31	17	315	88	195	32	4.9		
May (r)	65	22	29	14	327	91	204	32	4.5		
June (r)	61	16	30	15	352	101	220	32	4.0		
July (r)	64	18	31	16	366	100	236	31	4.4		
August (p)	62	22	26	14	383	106	243	35	3.6		
Average RSE (%) <sup>3</sup>	10	10	11	12	5	9	6	10	20		

p Preliminary

Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development, New Residential Sales, September 24, 2021.

Additional information on the survey methodology may be found at <a href="http://www.census.gov/construction/nrs/how">http://www.census.gov/construction/nrs/how</a> the data are collected/>.

r Revised

S Does not meet publication standards because tests for identifiable and stable seasonalilty do not meet reliability standards

X Not applicable

 $<sup>^{\ 1}</sup>$  Seasonally-adjusted houses sold are published at annual rates

<sup>&</sup>lt;sup>2</sup> Median number of months for sale since completion

<sup>&</sup>lt;sup>3</sup> Average relative standard error for the latest 6-month period